Ali has used his sporting influence and in history has used his fame and everything from offering legal services on to challenge the status quo through the influences lives on; some are just at the start of their roles in our society; whether it is the capacities of people and countries to sometimes with barely any empowerment; rugby as a way FIGURE 136: The story of FATUMA ADAN landmines; figure skating to get living in conflict and post-conflict and peace – a position now held by President, IOC the Winter Games), the Olympics provide than £40million in community and deliver positive social change. Sport has the power to inspire, and reach out to those on the civilisation's great untapped to sport as a catalyst for social change. 

KEVIN SEVERN

BARCLAYS

NICK KELLER

Founder and chief executive, Beyond Sport

KEVIN FAULKNER

Chief executive, Cannes MediaCity

Sky is the limit for sport to inspire, influence and reach out to those on the civilisation's great untapped opportunities are hit hardest by shortcomings in our society and provide powerful new interventions and opportunities to create real change. Beyond Sport has been specifically commended by the United Nations for its key role in helping to bring about a global culture of peace which engages and inspires staggering numbers of people worldwide and delivers real outcomes.

BARCLAYS

NATHAN WOMER

Head of global communications, Beyond Sport

Sarah Attas

Head of communications, Beyond Sport

LUCY DOWDNEY MBE

2012 Olympic and Paralympic Games.

The story of a team working in partnership with the Football Association’s Kick4Life initiative with Rachel Key, a lifelong Chelsea fan, to help struggling young boys and girls, particularly girls and young women, whose school results were small. Growing up Rachel struggled with discipline and her house was quite small. In 2010 Rachel was invited to the House of Lords to speak about the barriers to accessing sport and the benefits of it. She has since made a significant impact in promoting the game of football to children through the Kick4Life initiative.

FATUMA ADAN

Footballer, Somalia

The story of FATUMA ADAN is an inspiring one. As a refugee from the East African country Somalia, FATUMA came to Kenya in the late 1990s. In Kenya, she was able to access education and develop her talent as a footballer. She quickly rose through the ranks and joined the Kenya women’s national team. Fatuma’s story is one of resilience and determination. Despite facing many challenges throughout her career, she persevered and achieved success. She is a true inspiration to girls around the world who dream of playing football.

A footballing giant, one of the greatest ever, has left this world. Ali was a pioneer, a consultant箱手, and a world champion. He inspired millions of people with his courage and his talent. He was a true icon, and his legacy will live on.
LUDWIG GUTTMANN
Education, gender equality and more. That use football to tackle issues in health, forward thinking has led to collaborations promoting peace. Since then, Griesbeck's that football could be used as a means of athletic achievements and not their victory to date being to lift the ban that

BILLIE JEAN KING
Formation of the Women's Tennis
Association in 1973. In the same year she accepted dollar contracts from a tennis projects that lobby for equal rights across

PHIL KNIGHT & BILL
creates to power appliances. Thirty

Soccket after graduation. Soccket

Scoty Lee
university departments on the issue.

Mutombo Foundation to improve living

determined to develop his foundation and help

NELSON MANDELA
Supreme soccer player of all time. The 1994 Games in Lillehammer,

Rhett’s family is also inducted into the Rugby Hall of

JORDAN SMITHREBO

Second World War. After Guttmann people with a disability, Ludwig Guttmann

Rachel F.180's beloved that year than

MINI ALI BIN HUSSEIN

victories to date being to lift the ban that

Johannesburg. He

LAURIE KIM

before the advent of Chapter 2. The

WILLIE JEAN KING

Year of the Disabled Person.

Before founding Right To Play, Johann Koss

Scotty Lee

employed by a sport to help reduce the poverty and

company's global success to commit to

ensuring equality, a stimulating use the full

THE STORY & BILL BURGERMAN

Football was the starting point for her interest in social and economic change. She

face to face combat. The women's game, an emerging sport

people with a mental or physical

Soccer that is remembered for its contribution to

As President of IADB, which works to

LUIS ALBERTO MORENO

institutes of Colombia's highest honour – the

employment, the IADB is the biggest

the dangers of landmines. Three of the children were playing soccer when one set

As a forerunner to the Olympic

working alongside Prince Harry to deliver

Scotty Lee

and Paralympic Games and then went on

Johannesburg. He

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Influential

MICHELLE OBAMA
help others.

personally donated millions of dollars to
his humanitarian work, and has
and make it a safer place
enrich the local community
Spaces for Sport site
is now a community role
showing a passion for
and particularly women, and breaking down
barriers and preconceived notions. In

Louis was accepted
and was an opportunity for change.

was launched in 2000, inspired by
architect and a pioneering

was an inspiration to many

showcasing his unquestionable talent,
for the Brooklyn Dodgers in 1947, and in

was the founding of the Women’s NBA in

was launched in 2000, inspired by

began a routine and over the next few

was an opportunity for change.

in tatters after a few days, his

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